

# **VI<sup>th</sup> International Bread Baking Forum**

## **International Industrial Academy**

December 2-4, 2013 – Moscow, Russia

### **Organizers:**

- Ministry of Agriculture of the Russian Federation
- Russian Union of Bakers
- State R&D Institute for Baking Industry under Russian Academy of Agricultural Sciences
- International Industrial Academy

### **Supported by:**

- Institute of Nutrition under Russian Academy of Medical Sciences
- National Fund for Protection of Consumer Rights
- Russian Union of Flour Mills and Cereals Plants

### **Media support:**

- "Rossiyskaya Gazeta" Newspaper
- "Food Industry" Publishing House
- "Baking in Russia" Magazine
- "Grain Products" Magazine
- "Confectionery and Bread Industry" Magazine
- "Partner: Confectioner, Baker" Magazine
- "Baking /Confectionery Sphere " Magazine
- "Baker" Magazine (Republic of Belarus)
- "Bakery" Magazine (Germany)

### **The Forum program includes:**

#### **International Conference "Modern Bakery-2013"**

- Plenary session "Baking industry as the most important segment of the food market. Problems and branch prospects"
- Symposium "Innovations in equipment and technology"
- Symposium "Correction of properties of raw materials and target formation of quality of bakery products"
- Symposium «Bread as the Base of Healthy Nutrition»

#### **Seminars of firms and companies "Technical and technological modernization of the bakery plants: experience and prospects"**

#### **Master-classes of manufacturing firms of raw materials and devices "Practice of Application"**

#### **Exhibition of manufacturing firms of the equipment, ingredients, laboratory devices and packing**

#### **Exhibition of production of the bakery plants**

#### **International Contest of quality of bread and bakery products "Innovations and Traditions"**

#### **The All-Russian Contest "The Best Bread of Russia — 2013" in the nomination "Wheat Pan Bread"**

**To the forum are invited** : presidents of companies and holdings, general, financial and commercial directors, general managers and directors of bread making concerns and factories, top management of federal and regional bodies of legislative and executive power, chief engineers, chief technologists, specialists of large, middle size and small size bread making companies, representatives of Russian and foreign firms and companies, unions and associations of the branch, scientists, post graduate students, mass media representatives

### **Standard registration fee (not subject to VAT)**

- One participant in the forum **€400**
- Exhibition booth plus one participant in the forum **€1,000**

### **Sponsorship opportunities**

#### **Gold sponsor (not subject to VAT) **€4,000****

- Benefits:
- Logo banner displayed in the forum hall
  - Company logo in the opening video clip on big screen
  - Company logo in the collection of the forum materials
  - Promotional company video clip on LCD screen
  - Exhibition booth
  - Three complimentary registrations
  - Presentation at the forum

#### **Silver sponsor (not subject to VAT) **€3,000****

- Benefits:
- Logo banner displayed in the forum hall
  - Company logo in the opening video clip on big screen
  - Exhibition booth
  - One complimentary registration
  - Presentation at the forum

### **Application and payment of the fee**

- To take part in the forum please complete the attached application form and return it to the Organizing Committee
- An invoice will be made out upon receipt of the duly filled application form and sent to the applicant by fax or E-mail

### **Summary**

- Summary of the presentation not exceeding four pages (Word Format: Times New Roman 14) to be published in the forum materials must be submitted to the Organizing Committee before **November 15, 2013**

### **Forum venue**

- 20, Pervy Shchipkovsky pereulok, Moscow, 115093 (nearest metro stations: Serpukhovskaya and Paveletskaya).

### **References and applications**

- **Dr. Vladimir I. Dashevsky**, Director, Int'l Cooperation,
- Tel./Fax: +7 (499) 235-4281, (495) 959-6669
- E-mail: [dashevsky@grainfood.ru](mailto:dashevsky@grainfood.ru), [ulchenko@grainfood.ru](mailto:ulchenko@grainfood.ru)
- Website: [www.grainfood.ru](http://www.grainfood.ru)

### **Hotel Accommodation (not included in the registration fee):**

- Forum participants are recommended to make their reservations at Ibis Moscow Paveletskaya Hotel, our official partner, located next door to the forum venue at 22, Shchipok Street, Bld. 1, Moscow 115093, Russia
- The hotel offers 10% discount from the official public room rates
- The hotel provides **visa support**

### **Contact person at Ibis Moscow Paveletskaya Hotel:**

**Mr. Alexey Savelyev**, Reservations Manager

Tel: +7 (495) 661-8500, fax: +7 (495) 661-8501, e-mail: h7140-re@accor.com

Important: to get a discount when making a reservation, please refer to your participation in the forum held at the International Industrial Academy

## **Forum Procedure**

### ***December 2, 2013, Monday***

- |                      |   |
|----------------------|---|
| <b>9.00 – 16.00</b>  | Arrival and registration of participants, placement in hotels   |
| <b>10.00 – 15.00</b> | "National tasting" bread samples – finalists of the All-Russian Competition "The Best Bread of Russia — 2013" in the nomination "Wheat Pan Bread" |
| <b>12.00 – 17.00</b> | Meeting of the tasting commission of the International Contest of quality of bread and bakery products  |
| <b>14.00 – 17.00</b> | Seminar of manufacturing firm of the equipment  |
| <b>14.00 – 17.00</b> | Master-class of manufacturing firm of ingredients or devices  |

### ***December 3, 2013, Tuesday***

- |                      |  |
|----------------------|--|
| <b>9.00 – 10.00</b>  | Registration of participants   |
| <b>9.00 – 17.00</b>  | Exhibition of manufacturing firms of the equipment, ingredients, laboratory devices and packing          |
| <b>10.00 – 13.00</b> | Plenary session of the conference "Modern Bakery-2013"   |
| <b>13.00 – 14.00</b> | Lunch  |
| <b>13.00 – 17.00</b> | Exhibition of production of the baking plants  |
| <b>14.00 – 15.30</b> | Symposium "Innovations in equipment and technology"  |
| <b>15.30 – 17.00</b> | Symposium "Correction of properties of raw materials and target formation of quality of bakery products" |

### ***December 4, 2013, Wednesday***

- |                      |  |
|----------------------|--|
| <b>9.00 – 17.00</b>  | Exhibition of manufacturing firms of the equipment, ingredients, laboratory devices and packing  |
| <b>10.00 – 13.00</b> | Symposium «Bread as the Base of Healthy Nutrition»   |
| <b>10.00 – 13.00</b> | Seminar of the equipment' producer   |
| <b>13.00 – 14.00</b> | Lunch  |
| <b>13.00 – 17.00</b> | Exhibition of production of the baking plants  |
| <b>14.00 – 16.00</b> | Summing up and official closing of the Forum.<br>Awards ceremony of winners International Contest of quality of bread and bakery products "Innovations and Traditions" and All-Russian Competition "The Best Bread of Russia — 2013" in the nomination "Wheat Pan Bread" |

# APPLICATION FORM

## IV<sup>th</sup> International Bread Baking Forum

International Industrial Academy  
December 2-4, 2013 – Moscow, Russia

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

### Form of Participation

please, tick off

- I would like to take part
- I would like to exhibit
- I would like to make a presentation *(if more than one delegate, please indicate the speaker)*

Title: \_\_\_\_\_  
\_\_\_\_\_

- I would like to be a sponsor: \_\_\_\_\_  
*(Please, indicate the category of sponsorship)*

Please complete this form IN BLOCK LETTERS and return to the Organizing Committee:

Phone/fax:  
+7(495)959-6669, +7 (499) 235-4281

E-mail:  
dashevsky@grainfood.ru  
ulchenko@grainfood.ru

### Applicants' Data

##	Name	Position
1		
2		
3		